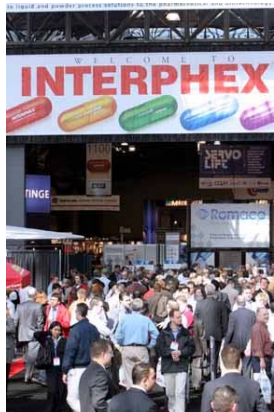


# PHARMA MedDevice™ 2008

March 26-28, 2008  
PA Convention Center  
Philadelphia, PA



## Two Events Under One Roof!

Offering valuable solutions and connections for the evolving life science industries.

**PharmaMedDevice** – now in its second year – will continue to focus on the convergence of the medical device, pharmaceutical and biologic industries. The event provides critical information, product

sourcing and valuable networking opportunities for the emerging combination products market and addresses the exciting innovations taking place in drug delivery, biomedical engineering and healthcare. Its co-location with INTERPHEX has proven to deliver a **unique audience** you will not find at any other medical device industry event.

## Benefits of Co-location with INTERPHEX.

PharmaMedDevice will again be co-located with INTERPHEX, the largest and most comprehensive annual gathering for the pharmaceutical and biopharmaceutical industries. Delivering solutions and service providers serving the biotechnology industry. Together, these events offer all of the resources, equipment, technology, ideas, strategies, suppliers and partners – as well as **unique opportunities for cross-sector**

## collaboration across the life science

**industries.** "...An estimated **30% of new products** under development are 'combo products' – involving medical devices embedded with pharmaceutical or biologic components."\* INTERPHEX delivers the pharmaceutical and biotech contacts you are looking for to discuss new product development!

## INTERPHEX 2007 attracted nearly 10,000 attendees,

with 20% of the audience from the biotechnology industry. In addition, 22% of the INTERPHEX audience is currently involved in combination product development, with an additional 25% who expect to be in the future – providing a natural platform with tremendous value for PharmaMedDevice.

## Two Industry Events Creating One

**Industry Powerhouse.** INTERPHEX and PharmaMedDevice will position the 2008 events as the most expansive gathering across the converging life science industries. All event participants receive **FREE crossover attendance** to maximize your opportunity to meet this unique and powerful audience.

\* Source: Combination Products, Microtest White Paper, 2007

**PharmaMedDevice • INTERPHEX**  
It's the right combination.

**For complete exhibition package details, contact**

**Joe Nemchek, Sales Manager**

Telephone: 203/840-5677 • Email: [jnemchek@reedexpo.com](mailto:jnemchek@reedexpo.com)

<http://www.PharmaMedDevice.com>

Produced & managed by:  
 **Reed Life Sciences™**

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## Buyers you'll want to meet. . . From the top companies in Pharma, Medical Device, & Biotech: \*

3M Drug Delivery Systems • Abbott Laboratories • Abiomed, Inc. • Alexza Pharmaceuticals • Alkermes • Amgen • AstraZeneca • Baxter Healthcare • Bayer Healthcare • Becton, Dickinson and Co. • Boehringer Ingelheim GmbH • Boston Scientific Corp. • Bristol Myers Squibb Co. • Cardinal Health • Cook Medical • Cordis Corp. (J&J) • Dentsply International • Edwards Lifesciences • Eli Lilly And Co. • Ethicon • Food and Drug Administration (FDA) • General Electric (GE) Healthcare • Genentech • Genzyme Biosurgery • Gilead Sciences • GlaxoSmithKline • Guidant • Hoffman-LaRoche • Johnson & Johnson Vision Care • Mannkind Corporation • Medtronic • MedImmune • Merck & Co. Inc. • Millipore Corp. • Novartis AG • Organogenesis Inc. • Orthovita • Pall Life Sciences • Pfizer • Schering-Plough Corp. • Shire Pharmaceuticals Group plc • Smith & Nephew Orthopaedics • Stryker • Tyco Healthcare Group • US Surgical • Vyteris • WL Gore & Associates • Wyeth and more!

## Buyers you'll want to meet. . . From the top 100 job titles of INTERPHEX attendees: \*

Aftermarket Product Director	Computer Validation Scientist	Planning & Development Senior VP	Regulatory Affairs VP
Analytical Chemist	Contract Manufacturing Director	Plastics Engineering Director	Regulatory Compliance VP
Analytical Research Director	Corporate Development VP	Polymer Development Director	Research & Engineering VP
Analytical Scientist	Deputy Director	President	Research Chemical Engineer
Automation Engineer, Senior	Development Microbiologist, Senior	Principal / Co-founder	Research Director
Bio Mfg, Dev & Supply Senior VP	Development Scientist, Senior	Principal Lead Scientist	Research Scientist, Senior
Biochemical Engineer	Device Development Director	Principal Microbiologist	RFID Business Dev. Director
Biopharmaceuticals Director	Engineering VP	Principal Project Engineer	Safety, Health & Env. Director
Bioprocess Engineer	Equipment Engineer	Principal Validation Engineer	Scientific Affairs VP
Biotechnology Director	Formulation Dev Director	Principle Engineer, Senior	Senior R&D Engineer
Business Alliances Director	Formulation Scientist	Process Dev. Exec Director	Software Director
Business Development Engineer	Global Discovery VP	Procurement Director	Special Projects Director
Business Development Senior VP	Industrial Design VP	Product Engineering Director	Sterile Operations Director
Buyer, Senior	Innovation Director	Product Sourcing Director	Sterilization Quality engineer
Cell Banking Senior Manager	Investigative Scientist	Production Compliance Director	Strategic Operations Director
Cell Culture Director	Life Sciences Director	Production Operations VP	Strategy And Capital Director
Chief Design Engineer	Manufacturing Exec Director	Project Dev. & Tech. VP	Supervisor QA Microbiology
Chief Executive Officer	Medical & Scientific Affair VP	Project Management Director	Supplier Development Director
Chief Financial Officer	Microbiologist Investigator	Project Resources Director	Systems Technology Director
Chief Quality Assurance	Microbiology Director	Purchasing Director	Technology Dev. Director
Chief Scientific Officer	Microtechnology Director	Purchasing VP	Technology Scientist
Chief Technology Officer	New Business Ventures VP	Quality & Legal Affairs VP	Technology Transfer VP
Clinical Packaging Engineer	Operations Senior VP	Quality Assurance VP	Validation Senior Director
Commercial Innovation Manager	Packaging Dev Director	Quality Control Director	... and more!
Compliance Manager	Pharma and Biopharma Director	R&D Senior Director	
	Pharma Dev. Sciences VP	R&D Senior VP	

\* Based on 2007 INTERPHEX Registration Data

<http://www.PharmaMedDevice.com>

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