

Martin Gold is founder and a Principal in Technology Access Partners. He assists medical technology manufacturers and investors to assess and respond to the business and investment challenges related to reimbursement. Martin's experience includes reimbursement, healthcare finance, managed care contracting, strategic planning and marketing. Prior to joining Technology Access Partners, Martin provided regional and national reimbursement strategy for Medtronic, Inc. a world leader in the cardiac, spinal and neurological medical device industry. In previous positions, Martin has been responsible for managed care contracting and business development at several New York hospitals. Martin's responsibilities have included strategic marketing planning and program development.

Martin is a recognized national speaker and author on issues pertaining to reimbursement and medical technology. His articles have been published in Healthcare Financial Management Journal and Nature Biotechnology and he currently authors a monthly reimbursement column for Medical Product Outsourcing magazine. Martin earned a B.S. degree in Finance from Brooklyn College, City University of New York (CUNY) and an MBA in Health Care Administration from Baruch College, CUNY/Mount Sinai School of Medicine in New York.